

PRINCESS OF ASTURIAS FOUNDATION  
**2024 ANNUAL REPORT**  
Executive Summary





## 2024 PRINCESS OF ASTURIAS AWARDS

THE ARTS  
**JOAN MANUEL SERRAT**

COMMUNICATION AND HUMANITIES  
**MARJANE SATRAPI**

SPORTS  
**CAROLINA MARÍN**

SOCIAL SCIENCES  
**MICHAEL IGNATIEFF**

LITERATURE  
**ANA BLANDIANA**

INTERNATIONAL COOPERATION  
**ORGANIZATION OF  
IBERO-AMERICAN STATES  
FOR EDUCATION, SCIENCE  
AND CULTURE**

TECHNICAL AND  
SCIENTIFIC RESEARCH  
**DANIEL J. DRUCKER,  
JEFFREY M. FRIEDMAN,  
JOEL F. HABENER,  
JENS JUUL HOLST AND  
SVETLANA MOJSOV**

CONCORD  
**MAGNUM PHOTOS**

The Princess of Asturias Foundation is a non-profit private institution whose essential aims are to contribute to extolling and promoting those scientific, cultural and humanistic values that form part of the universal heritage of humanity and to consolidate the existing links between the Principality of Asturias and the title traditionally held by the heirs to the Crown of Spain. His Majesty King Felipe VI was Honorary President of the Foundation since its creation in 1980 until his proclamation as King of Spain on 19th June 2014, following which Her Royal Highness Leonor de Borbón y Ortiz, Princess of Asturias, became the Honorary President of this institution which annually convenes the Princess of Asturias Awards. They are awarded in eight categories: the Arts, Literature, Social Sciences, Communication and Humanities, Technical and Scientific Research, International Cooperation, Concord and Sports. The Awards are presented at a solemn ceremony held each year at the Campoamor Theatre in Oviedo.

## 315 candidatures comprising 50 different nationalities





Held on 25th October at the Campoamor Theatre in Oviedo, the Princess of Asturias Awards Ceremony was presided over by Their Majesties The King and Queen, with the presence of Their Royal Highnesses The Princess of Asturias and Infanta Sofía of Spain, and Her Majesty Queen Sofía. The solemn ceremony paid tribute to intellectual and humanistic excellence and the values of cooperation and solidarity represented by the careers and track records of those receiving the Awards. Setting a precedent charged with symbolism and emotion, Her Royal Highness The Princess of Asturias elucidated the achievements of the Laureates for the first time.

Writer Ana Blandiana, Princess of Asturias Laureate for Literature; academic and essayist Michael Ignatieff, Princess of Asturias Laureate for Social Sciences; cartoonist, film director and painter Marjane Satrapi, Princess of Asturias Laureate for Communication and Humanities; and singer-songwriter Joan Manuel Serrat, Princess of Asturias Laureate for the Arts, gave speeches at this the forty-fourth Awards Ceremony.



“

I like to think that, thanks to the work that we recognize here today, the extraordinary individuals sitting here on the stage of the Campoamor Theatre offer the contrary emotion to scepticism or despair: the emotion of hope. It is the sentiment that shows us that things can get better, that there is always a crack through which a light can shine.

”

Her Royal Highness The Princess of Asturias.  
Oviedo, 25th October 2024

“

Over these more than four decades (...), I have had the honour and responsibility of singing the praises of the Laureates at this ceremony. So, allow me share an intimate thought with you. Understandably, I am thrilled, as both a King and a father, to see that Leonor, as Honorary President of the Foundation, has now taken on this role.

”

His Majesty The King.  
Oviedo, 25th October 2024

## Awards Week

42 907  
attendees at  
102 cultural  
events

On the occasion of the Awards Ceremony, starting in 1996 the Foundation has programmed different activities at various locations in Asturias aimed at making the Laureates and their work better known to society at large. Last year's cultural programme was attended by 42 907 people, who were able to enjoy 102 activities held between 12th and 26th October in Avilés, Gijón, Güeñu/Bueño, Grado/Gráu, Llanes, Mieres, Moreda, Oviedo, Pola de Siero and Posada. The Laureates featured in meetings with the public, meetings with experts in their respective fields, and activities with pupils from schools in Asturias. The programme also encompassed concerts, art installations, exhibitions, workshops, talks, and film screenings, among other events.



### PERMANENT INSTALLATIONS AND WORKSHOPS



15 541



### Events commemorating the 10th Anniversary of HRH The Princess of Asturias as Honorary President

In 2024, the Foundation extended Awards Week to commemorate the ten years Her Royal Highness The Princess of Asturias has been Honorary President of the institution and following her coming of age. With this aim in mind, ten Laureates from previous years participated in the cultural activities organized in the days leading up to the Awards Ceremony. Carmen Linares, María Pagés, Ingrid Daubechies, Juan Mayorga, Siri Hustvedt, John Banville, Leonardo Padura, Jeffrey Gordon, Lindsey Vonn and Teresa Perales held meetings with general and specific audiences, visited educational centres and participated in artistic performances.

### POETRY, FILMS, THEATRE, CONCERTS



12 932



### MEETINGS WITH THE PUBLIC



13 820



### CAMPUS BADMINTOWN



614



## Taking the Floor

For the ninth year now, the Foundation convened this cultural programme for schools in the Principality of Asturias aimed at making the lives and work of the Laureates better known to students. In all, 6269 projects were received, registering 12 766 participations from pupils from 159 schools. To close the activity, the Laureates met with delegations of the pupils and their teachers.



**12766 participations by pupils  
from 159 schools in  
the Principality of Asturias**

The Foundation also organized training sessions based on Michael Ignatieff's theses, imparted by philosophers Astrid Wagner and Javier Gomá, which were attended by 286 pupils and teachers from 15 schools. Furthermore, 600 pupils from 18 schools received training in audiovisual narrative, with the work of Ana Blandiana as the subject of analysis.



Participation 2015-2024\*

**259  
SCHOOLS**

**55747  
OVERALL NO. OF PARTICIPATIONS  
BY PUPILS**

\*Except 2020, due to the pandemic

**The Foundation  
makes its work  
more widely  
known**

Nearly 1800 students from 19 schools in the Principality of Asturias attended the 26 presentations given by members of the Foundation's team aimed at familiarizing them with the work of the institution and its Awards.



### Participation 2024

Total no. of schools in  
the Principality of Asturias

Schools in  
the Principality of Asturias  
that participated in  
"Taking the Floor" 2024

**42.4%**

Not including schools  
providing only early  
childhood education.

## Music Department



**Audiences in 2024:  
14 233  
people**

As part of its endeavours to contribute to fostering culture at its highest levels of expression, the Princess of Asturias Foundation created a Music Department in 1983 which was to give rise, one year later, to the Choir. As part of its programming in 2024, the Foundation Choir participated in the Víctor Manuel Symphonic concerts held in Gijón and Oviedo, conducted by Joan Amargós. Together with the Principality of Asturias Symphony Orchestra (OSPA) and the Oviedo Filarmonía, it performed Mahler's *Symphony No. 2* at the event celebrating the 25th anniversary of the Prince Felipe Auditorium. It participated alongside the OSPA in the Easter Week Extraordinary Concerts and took part in the celebrations marking the thousand years of the Royal Monastery of San Salvador, in Cornellana. In Galicia, it participated in the "Culture for Food" charity programme, offering two recitals of contemporary polyphony.

### 32nd Princess of Asturias Awards Concert

Accompanied by Their Royal Highnesses The Princess of Asturias and Infanta Sofía, Their Majesties The King and Queen presided over the 32nd Princess of Asturias Awards Concert, titled "Soundscapes of the Americas", held on 24th October at the Prince Felipe Auditorium in Oviedo. Conducted by Alondra de la Parra, the Foundation Choir interpreted a programme, alongside the Symphony Orchestra of the Principality of Asturias (OSPA) and soloist Thomas Enhco, that included works by Leonard Bernstein, Heitor Villa-Lobos and Francisco Mignone.



## Sotres (Cabrales)

### 2024 Exemplary Town of Asturias Award



On 26th October, the locality of Sotres, granted the 2024 Exemplary Town of Asturias Award, received the visit of Their Majesties The King and Queen accompanied by Their Royal Highnesses The Princess of Asturias and Infanta Sofia. Among other activities, the Royal Family visited a natural cave used for maturing Cabrales cheese. The Princess of Asturias closed the act of bestowing this award of regional scope granted by the Foundation.

“

This year you are the Exemplary Town of Asturias, and deservedly so. Not only because of this magnificent natural setting, in this Biosphere Reserve at the foot of the Picos de Europa mountain range, but also because of you, your community spirit, which you have inherited and which you strive to pass on to following generations.

His Majesty The King.  
Sotres, 26th October 2024

This village is you, the residents who returned decades ago after adventures overseas and in Europe, and the younger generations who have settled here more recently. You set an example due to your ability to preserve traditions at the same time as innovating.

”

Her Royal Highness The Princess of Asturias.  
Sotres, 26th October 2024

### 13th Meeting of Exemplary Towns

As a testament to its commitment to the rural world, the Foundation organized the 13th Meeting of Exemplary Towns, held on 8th June in Pravia. In addition, Somao, which received the award in 2020, hosted a photography exhibition dedicated to the towns, villages and neighbourhood communities that have received this distinction.



## Diversity, inclusion and sustainability

### Evolution of overall emissions

2011  
313.46 t CO<sub>2</sub>e

2024  
243.88 t CO<sub>2</sub>e

- 69.57 t CO<sub>2</sub>e

-22.20%

The Foundation collaborated for the third consecutive year with Down Principado de Asturias within the framework of the Supported Employment Programme, and participated for the ninth occasion in the la Caixa Bank Charity Fund's Incorpora programme, which seeks to integrate groups in danger of social exclusion into the job market.

Aware of the importance of a balanced environment for the future of humanity, the Foundation reaffirms the commitment acquired in 2011 to reduce its environmental impact, with the aim of off-setting the carbon footprint produced as a result of its activities. It is also working on the monitoring of the Sustainable Development Goals (SDGs) established by the UN for the year 2030 and their application to its own strategy in this regard.

## Impact of the news generated in national media

	PRESS	RADIO	TV	TOTAL
REFERENCES	5346	997	1270	7613
AUDIENCE	622 162 647	154 861 000	377 345 000	1 154 368 647
VALUATION	23 160 039 €	30 384 787 €	27 742 595 €	81 287 420 €

## Social network analysis and the Internet

  
Instagram  
46 889


  
40 924

  
facebook  
61 069

  
YouTube  
10 537

### IMPACT OF POSTS

 +6,2M

 +2,7M

 +6,1M

### Video viewing hours

 6422  
 2800

 10534  
 56497

## National Trending Topics 2024

#PremiosPrincesadeAsturias, Joan Manuel Serrat, Marjane Satrapi, Carolina Marín, Michael Ignatieff and Ana Blandiana



VISITS TO  
THE WEBSITE  
FROM  
204 COUNTRIES

### Increase in sessions compared to 2023

2023

+ 26.5%

2024

## Candidatures by categories

The Arts / 50

Technical and Scientific Research / 48

Communication and Humanities / 47

Concord / 38

Literature / 38

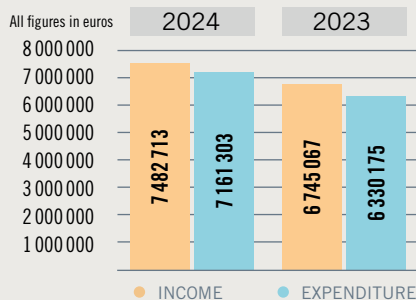
Social Sciences / 36

International  
Cooperation / 34

Sports / 24

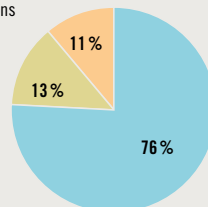
## Financial information

### Comparison between income and expenditure



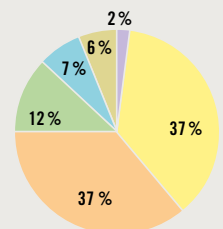
### Sources of income

- Private sector contributions
- Income from assets
- Public sector contributions



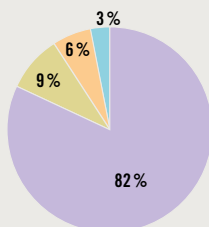
### Public sector contributions

- Ministry of the Presidency
- Oviedo City Council
- Parliament of the Principality of Asturias
- Government of the Principality of Asturias
- Gijón City Council
- Avilés City Council



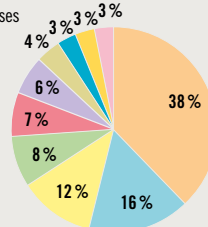
### Breakdown of expenditure

- Princess of Asturias Awards
- Other activities
- Musical activities
- Exemplary Town Award



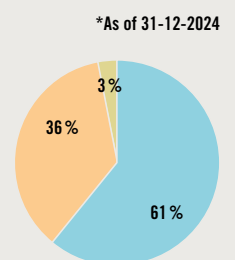
### Breakdown of expenditure

- Personnel
- Production and other expenses
- Professional services
- Audiovisuals
- Travel and transport
- Cash prizes
- Stays
- Performances and concerts
- Premises
- Amortization



### Breakdown of financial investments\*

- Debt securities
- Equity instruments
- Other financial assets





## Fundación Princesa de Asturias

The full 2024 Annual Report may be consulted at:  
[www.fpa.es/en](http://www.fpa.es/en)

