

PRINCESS OF ASTURIAS FOUNDATION  
**2025 ANNUAL REPORT**  
Executive Summary





**2025  
PRINCESS  
OF ASTURIAS  
AWARDS**

COMMUNICATION  
AND HUMANITIES  
**BYUNG-CHUL HAN**

LITERATURE  
**EDUARDO MENDOZA**

SOCIAL SCIENCES  
**DOUGLAS MASSEY**

THE ARTS  
**GRACIELA ITURBIDE**

SPORTS  
**SERENA WILLIAMS**

CONCORD  
**NATIONAL MUSEUM OF  
ANTHROPOLOGY OF MEXICO**

TECHNICAL AND  
SCIENTIFIC RESEARCH  
**MARY-CLAIRE KING**

INTERNATIONAL COOPERATION  
**MARIO DRAGHI**

**312 candidatures comprising  
55 different nationalities**



The Princess of Asturias Foundation is a non-profit private institution whose essential aims are to contribute to extolling and promoting those scientific, cultural and humanistic values that form part of the universal heritage of humanity and to consolidate the existing links between the Principality of Asturias and the title traditionally held by the heirs to the Crown of Spain. His Majesty King Felipe VI was Honorary President of the Foundation since its creation in 1980 until his proclamation as King of Spain on 19th June 2014, following which Her Royal Highness Leonor de Borbón y Ortiz, Princess of Asturias, became the Honorary President of this institution which annually convenes the Princess of Asturias Awards. They are granted in eight categories: the Arts, Literature, Social Sciences, Communication and Humanities, Technical and Scientific Research, International Cooperation, Concord and Sports. The Awards are presented at a solemn ceremony held each year at the Campoamor Theatre in Oviedo.

“

Perhaps we need to remember what it means to treat others well, to get out of the hole we have dug, to shake off fear, to come together to do things in a better way, to consider the fact that, if we do not look at others, we will not know how to build trust.

”

Her Royal Highness The Princess of Asturias  
Oviedo, 24th October 2025

“

In addition to being an honour, speaking from this stage is a tremendous privilege. Believe me: I have been doing so for 44 years, the last seven alongside my daughter Princess Leonor, who has gradually taken on this role, showing new signs of her maturity and sensitivity with each step, and also taking a more active role in public life.

”

His Majesty The King  
Oviedo, 24th October 2025




Held on 24th October at the Campoamor Theatre in Oviedo and presided over by Their Majesties The King and Queen, accompanied by Their Royal Highnesses The Princess of Asturias and Infanta Sofía of Spain and Her Majesty Queen Sofía, the Princess of Asturias Awards Ceremony constituted the reaffirmation of excellence, the value of imagination and trust in the future. It constituted a solemn and deeply moving ceremony in which King Felipe VI personified the handing over of the institutional baton by ceding greater protagonism to Princess Leonor, who elucidated the achievements of the Laureates for the second year running. Writer Eduardo Mendoza, Princess of Asturias Laureate for Literature; philosopher Byung-Chu Han, Princess of Asturias Laureate for Communication and Humanities; photographer Graciela Iturbide, Princess of Asturias Laureate for the Arts; and economist and politician Mario Draghi, Princess of Asturias Laureate for International Cooperation, gave speeches at the forty-fifth Awards Ceremony.

## Awards Week

On the occasion of the Awards Ceremony, starting in 1996 the Foundation has programmed activities at different locations in Asturias with the goal of making the Laureates and their work better known to society at large. This past year, the initiative brought together 40 455 people at 80 events, held between 16th and 25th October in Oviedo, Gijón, Avilés, Colombres and San Martín del Rey Aurelio. The programme included talks, art installations, exhibitions, concerts and film screenings, among other offerings. The Laureates participated in meetings with the public, working sessions with specialists in their respective fields and activities with students, thus fostering an enriching exchange between generations, disciplines and points of view.



### PERMANENT INSTALLATIONS AND WORKSHOPS

 **15 268**



### MUSIC AND FILM

 **7 811**



### MEETINGS WITH THE PUBLIC


 **13 623**



### Collective creation workshops

Within the framework of Awards Week, the Foundation launched “Awards in Works”, a programme of collective creation workshops aimed at bolstering its commitment to inclusion, accessibility and social participation through art. Inspired by the work and thinking of Graciela Iturbide, Byung-Chul Han and Douglas Massey, as well as by the collections of the National Museum of Anthropology of Mexico, the workshops gave rise to projects that linked the contributions of these Laureates with the experiences and sensibilities of different groups, including people with functional and/or psychosocial diversity, migrants and members of a neighbourhood association.

### PROJECT GURB

 **3 753**



## Projects carried out with schools



9213  
participations  
by pupils from  
159 schools

### “Taking the Floor” cultural programme for schools

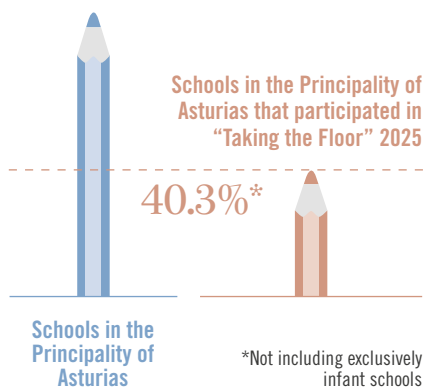
The Foundation convened the tenth edition of the “Taking the Floor” cultural programme for schools, aimed at making the lives and track records of the Laureates better known to students. In all, 7613 projects were received, registering 9213 participations by pupils from 159 schools in the Principality of Asturias and other regions of Spain, such as Zaragoza, Soria, Cáceres, Valladolid, Murcia, Madrid, Badajoz and Córdoba. To bring the activities to a close, the Laureates met with delegations of the pupils and their teachers.

Historical data  
in annual editions 2015-2025\*

\*Except 2020, due to the pandemic.

287  
SCHOOLS PARTICIPATING

64 960  
TOTAL PARTICIPATIONS OF STUDENTS  
IN ALL EDITIONS



### EXTRAORDINARY EDITION

In November 2024, the Foundation convened an extraordinary edition of the “Taking the Floor” cultural programme for schools to commemorate both the tenth anniversary of Her Royal Highness The Princess of Asturias as the institution’s Honorary President and the launch of this initiative. For the first time, the call was opened to invited schools nationwide, which allowed it to broaden its outreach and bring together 920 pupils from 55 schools in the Principality of Asturias and other regions of Spain. The proposed themes took as a reference the work of 2016 Princess of Asturias Laureate for Social Sciences Mary Beard and 2019 Princess of Asturias Laureate for Technical and Scientific Research Sandra Myrna Díaz, both of whom returned to Asturias to participate in the closing events of the programme.



### 33rd Princess of Asturias Awards Concert

Accompanied by Their Royal Highnesses The Princess of Asturias and Infanta Sofía, Their Majesties The King and Queen presided over the 33rd Princess of Asturias Awards Concert titled “Brahms and Dvořák. Grandmasters of the 19th century”, held on 23rd October at the Prince Felipe Auditorium in Oviedo.

Conducted by Lucas Macías and featuring the participation of soloists Juliane Banse and Marko Mimica, the Foundation Choir and the Oviedo Filarmonía performed a programme that included works by Johannes Brahms and Antonín Dvořák.

## Music Department

Audiences  
in 2025:  
8754 people



The Foundation Choir gave its first performance in 2025 alongside the Oviedo Filarmonía at a concert celebrating the 10th anniversary of the proclamation of HM King Felipe VI. Held at the Campoamor Theatre in Oviedo, the programme comprised works by Mozart and Handel. The activities carried out throughout the year included the Extraordinary Holy Week Concerts in Gijón and Oviedo, in collaboration with the Principality of Asturias Symphony Orchestra (OSPA), as well as a cycle dedicated to choral repertoire, organ and polyphony. The season was completed with a performance of Handel’s *Messiah* at the Prince Felipe Auditorium as part of the Choir’s traditional Christmas concert.

## Valdesoto (Siero) 2025 Exemplary Town of Asturias Award

“

It is so nice to see how you have managed to transmit the values and the best of Asturian spirit to the young; we have just seen this with the children participating in Los Escolinos grouping. You do not get bored here and it is a pleasure to see not only the way you take care of and foster your customs, but also that you are forging a present that looks far into the future.

”

Her Royal Highness The Princess of Asturias  
25th October 2025



Accompanied by Their Royal Highnesses The Princess of Asturias and Infanta Sofía, Their Majesties The King and Queen travelled to Valdesoto on 26th October to bestow the Exemplary Town of Asturias Award. Throughout the day, there were displays of local culture and traditions, including reenactments of traditional scenes and local customs such as *los sidros* (mummers) and *les comedies* (comic sketches). Princess Leonor presented the village with the diploma accrediting the bestowal of the Award and closed the event with a speech dedicated to the residents.

### 14th Meeting of Exemplary Towns



As a testament to its commitment to the rural world, the Foundation organized the 14th Meeting of Exemplary Towns, held on 14th June in Tineo. The localities of Tuña and Navelgas, which belong to this borough, were the respective recipients in 2000 and 2003 of the Exemplary Town of Asturias Award granted annually by the Foundation. The meeting included talks and a display of gold panning, among other activities. Moreover, La Foz de Morcín and Navelgas hosted a photo exhibition devoted to the towns, villages and neighbourhood communities that have received this distinction.

## Diversity, Inclusion and Sustainability

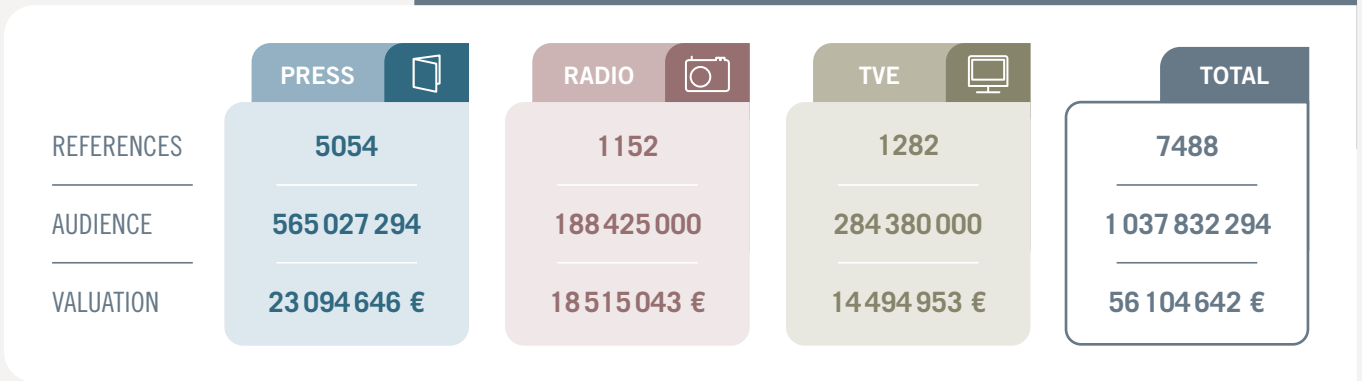
### Evolution of overall emissions in comparable figures

2011	2025
313.46 tCO <sub>2</sub> e	210.20 tCO <sub>2</sub> e
- 103.26 tCO <sub>2</sub> e	
-32.94%	

The Foundation collaborated for the fourth year running with Down Principado de Asturias within the Supported Employment Programme and participated for the tenth time in the “la Caixa” Bank Charity Fund’s Incorpora programme, which seeks to integrate groups in danger of social exclusion into the job market.

Aware of the importance of a balanced environment for the future of humanity, the Foundation reaffirms the commitment acquired in 2011 to reduce its environmental impact, with the aim of off-setting the carbon footprint produced as a result of its activities. It is also working on the monitoring of the Sustainable Development Goals (SDGs) established by the UN for the year 2030 and their application to its own strategy in this regard.

## Impact of the news generated in national media



## Social network analysis and the Internet

	FOLLOWERS	IMPACT OF POSTS	VIDEO VIEWING HOURS
Instagram	68917 <i>The greatest annual follower growth rate on Instagram, with a 60.4% increase with respect to 2024</i>	21.1 millions	18 098
X	41 306	2.6 millions	2200
Facebook	67 300	6.12 millions	3707
YouTube	12 869	—	33 622

### National trending topics 2025

#PremiosPrincesadeAsturias, Eduardo Mendoza, Leonor, Graciela Iturbide, Serena Williams, Claire King.

### VISITS TO THE WEBSITE FROM

184 COUNTRIES

## Candidatures by categories

Technical and Scientific Research / 59

The Arts / 49

Communication and Humanities / 47

Social Sciences / 40

Concord / 32

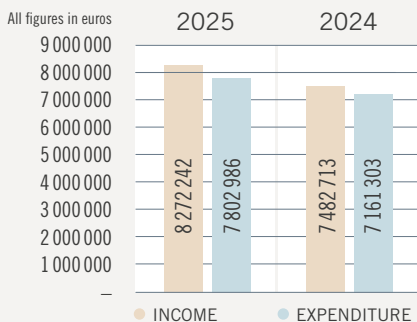
International Cooperation / 31

Sports / 30

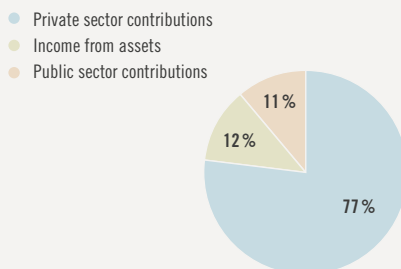
Literature / 24

## Financial Information

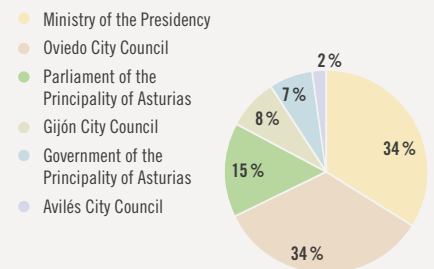
### Comparison between income and expenditure



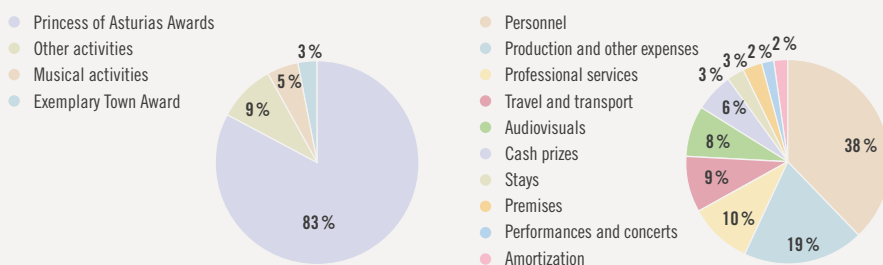
### Sources of income



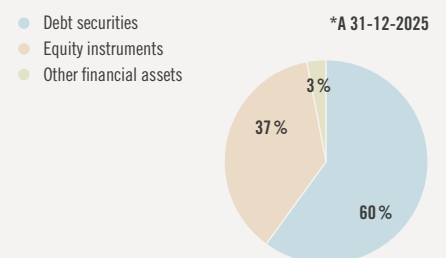
### Public sector contributions



### Breakdown of expenditure



### Breakdown of financial investments\*





# Fundación Princesa de Asturias

The full 2025 Annual Report may be consulted at:  
[www.fpa.es/en](http://www.fpa.es/en)

